



Smart Manufacturing is the leading business-to-business magazine that focuses on advanced manufacturing technologies and tools that are driven or enhanced by integrated information technology (IT). The magazine circulates to 80,000+ qualified manufacturing and IT professionals and leaders across a wide range of industries. Aside from aerospace, automotive, medical, and energy, this magazine also reaches the packaging, electronics and many other industries.

JOB FUNCTION	COUNT
Company Management/Owners	19,601
Manufacturing Production - Mgmt	9,351
Manufacturing Production - Dept	5,217
Manufacturing Engineering - Mgmt	8,082
Manufacturing Engineering - Dept	8,203
Product Design/R&D	17,537
Purchasing	1,280
Sales/Marketing	547
Quality Management	1,899
Control Engineering	953
Information/IT Systems	11,634
Total	84,304



STAFF RANGE	COUNT
1-19	13,811
20-49	12,469
50-99	11,462
100-249	16,303
250-499	10,372
500-999	6,805
1,000-2,499	5,415
2,500+	4,936
Not Reported	2,731
Total	84,304

Publisher's Own Data

INDUSTRY -3 DIGIT NAICS	COUNT
333 - Machinery Manufacturing	21,991
332 - Fabricated Metal Products	17,755
336 - Transportation	13,334
334 - Computer & Electronic Products	11,248
339 - Misc. Mfg (Including Medical)	7,286
335 - Electrical Equipment Mfg	4,955
541 - Professional/Technical Services	2,901
331 - Primary Metal Products	2,125
337 - Furniture Products	1,011
423 - Merchant Wholesalers/Durable Goods	1,025
3272- Glass Manufacturing	181
Other	492
Total	84,304

2018 SMART MANUFACTURING EDITORIAL CALENDAR

	March	May	September	November
EDITORIAL LEAD	Digital Factory	Quality Assurance	Augmented Reality	Big Data and Condition Monitoring
	Testing, Monitoring & Metrology (Quality Assurance)	Six-Axis Robotics	Vision Systems for Process Manufacturing	Latest in Hybrid (Additive and Subtractive) Machines
	Motion-Control Subsystems and Machine Vision	Advances in 3D Vision	Additive Manufacturing Production Parts	Sensors' Involvement in IT/ OT Integration
	Workforce Skills Gap	Thermoplastics	Mobile Robots	Artificial Intelligence (AI) Software
	The Role of Sensors in the Digital Factory	Production- Integrated Quality Assurance	Augmented Reality	Big Data
	Progress in 3D/ Additive Manufacturing	Designs that mimic nature	CAD/CAM software	PLM Software
SHOWS	AERODEF and RAPID+TCT	Smart Manufacturing Experience, Fabtech Canada and MMTS (Montreal Manufacturing Technology Show)	IMTS	FABTECH, Rockwell Automation Fair, Assembly Show, AMT Global Forecasting
Bonus Distribution	<p>AERODEF 3/26-29 Long Beach, CA</p> <p>RAPID + TCT 4/23-26 Forth Worth, TX</p>	<p>Smart Manufacturing Experience 4/30-5/2 Boston, MA</p> <p>MMTS (Montreal Manufacturing Technology Show) 5/14-16 Montreal, QC</p> <p>SpaceTech Expo USA 5/22-24 Pasadena, CA</p> <p>Amerimold 6/13-14 Novi, MI</p> <p>FABTECH CANADA 6/12-14 Toronto, ONT,</p> <p>NAMRC 46 6/18-22 College Station, TX</p>	<p>IMTS 9/10-15 Chicago, IL</p> <p>Assembly Show 10/23-25 Rosemont, IL</p> <p>AMT Global Forecasting & Marketing Conference (TBD)</p>	<p>FABTECH 11/6-8 Atlanta, GA</p> <p>Rockwell Automation Fair 11/14-15 Philadelphia, PA</p>
ADVERTISER BONUS	Podcasts Promo	Podcasts Promo	Podcasts Promo	Podcasts Promo
AD CLOSING DATES				
RESERVATIONS	February 9	March 13	August 9	October 11
MATERIALS	February 13	March 15	August 13	October 15