



Manufacturing Engineering's Yearbooks cover key manufacturing industries and initiatives. Each yearbook provides authoritative insights from industry leaders and subject matter experts to chronicle the trends, processes and technologies that drive innovation and influence workforce development.

### Target Growing Manufacturing Segments

Distribution channels for each yearbook are unique. They include SME members and qualified *Manufacturing Engineering* subscribers with targeted NAICS in the industry segments relevant to the yearbook they receive. Yearbooks are also made available at SME events throughout the U.S. and Canada, as well as online.

### Stand Out as an Industry Leader

- Full-page ads only (one per editorial feature)
- Left-hand ad, lead into features
- Unique presentation on premium-grade paper

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