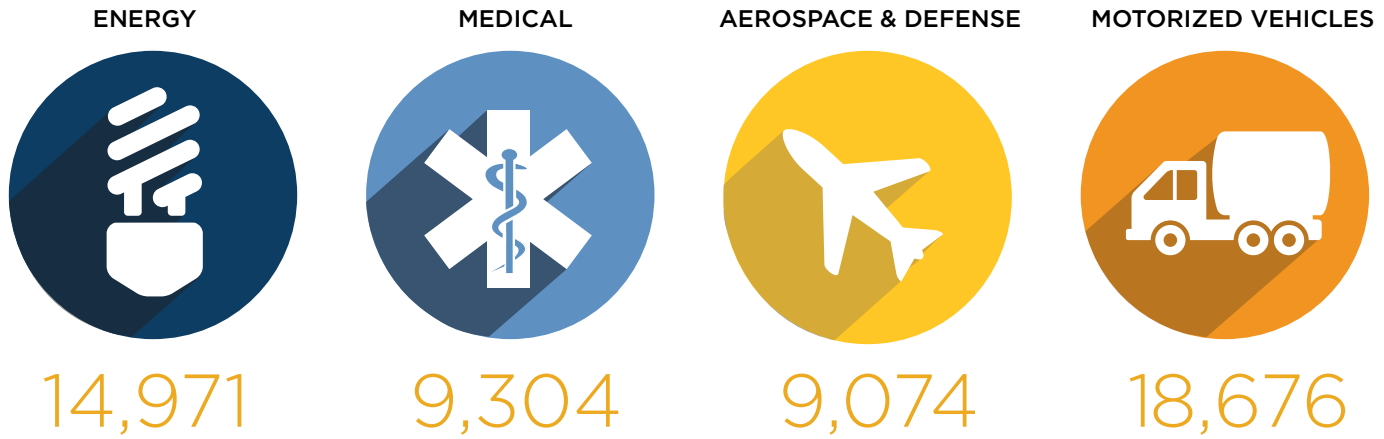


Circulation by Industry



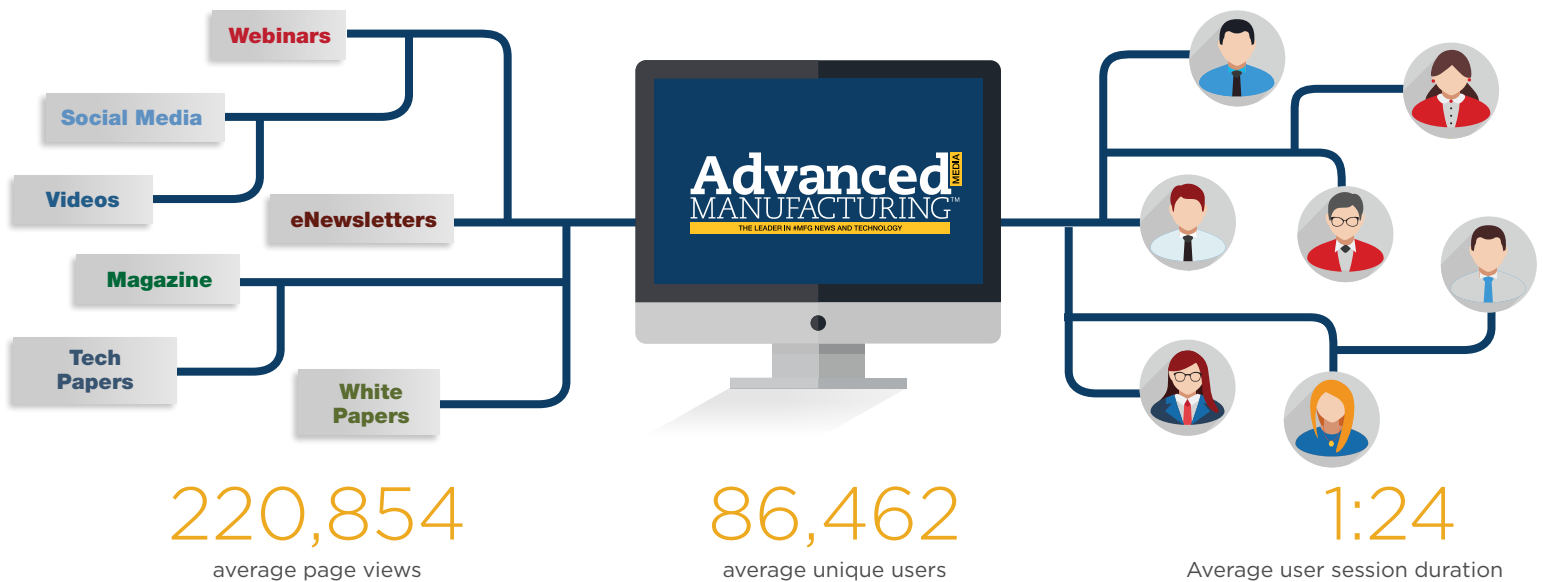
Source: Publisher's Own Data

Digital Media Leaders



Source: June 2017 Brand Statement

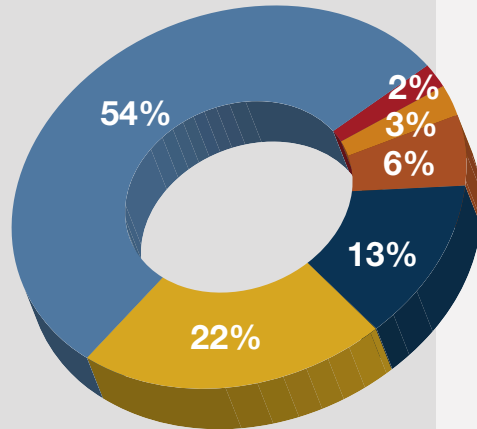
SME/Manufacturing Engineering Website



Source: June 2017 Brand Statement

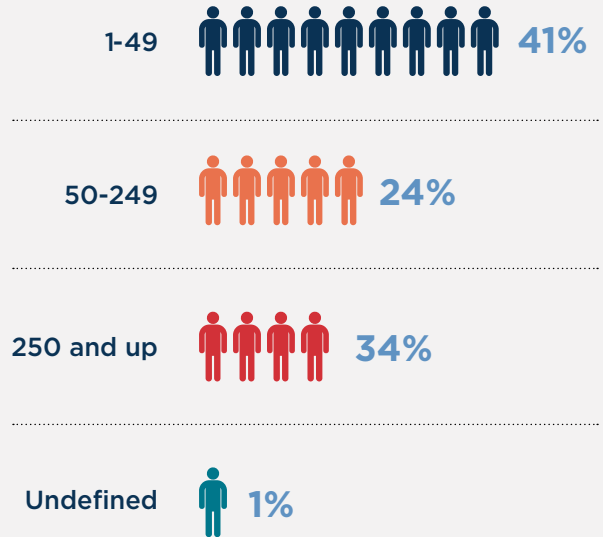
Subscribers by Title/Functions

- Company Management, Corporate Executives and Purchasing
49,649 subscribers
- Manufacturing Engineering: Management & Department
19,728 subscribers
- Manufacturing Production: Management & Department
12,346 subscribers
- Product Design Research and Development
5,554 subscribers
- Quality Assurance/Control
2,297 subscribers
- Other Qualified Personnel
2,218 subscribers



Source: June 2017 Brand Statement. Total qualified audience: 91,792

Circulation by Plant Size



Source: Publisher's Own Data

2015 SME Industry Events



March 26 - 29
Long Beach, CA



April 30 - May 2
Boston, MA



June 18 - 22
College Station, TX



April 23 - 26
Fort Worth, TX



May 14 - 16
Montreal, QC



November 6 - 8
Atlanta, GA



**Reserve your ad today.
Contact your Regional Sales Representative.**



Dave O'Neil — Group Publisher • 313.425.3260 • doneil@sme.org | **Greg Sheremet** — Publisher • 313.425.3261 • gsheremet@sme.org

EASTERN U.S.
Leslee Faulkner
lfaulkner@sme.org
734.306.5336

MIDWEST (DETROIT)
Dean Dimitrieski
ddimitrieski@sme.org
313.268.0597

CENTRAL (CHICAGO)
Bill Lepke
Tel: 630.497.0183
Cell: 630.975.0185
lepkeb@sbcglobal.net

WESTERN
Paul Semple
Tel/Fax: 916.880.5225
paul@semplemedia.com

CHINA, HONG KONG, TAIWAN
Bruno Wase-Bailey
Industrial Communications
Group Ltd
Tel: +86 21 6141-8470
bruno@icgl.com.hk

