

# CUSTOM eNOTIFIERS

Educate and inspire manufacturing professionals by putting your educational content in Advanced Manufacturing Media's customized and exclusive eNotifier email deployments.

This educational platform allows sponsors to present content that is greatly trusted by subscribers to SME and *Manufacturing Engineering* products. We believe the "halo effect" of this education-first approach enhances the credibility of the content and positions the sponsor as a knowledgeable and valued resource of manufacturing expertise.

## eNotifier Email Sponsors Receive:

- Company name, logo, and URL/link prominently displayed in eNotifier email template.
- Two digital ads within the eNotifier template.
- Content is supplied by the sponsor and professionally edited by *Manufacturing Engineering* editors to maximize readership and click-through.
- Sponsor URL is embedded and linked in editorial content.
- Sponsor photos or graphics used to illustrate content.
- Ability to target readers by geography or demographics in quantities from 10,000 to 50,000.
- Post-deployment report provides open and click-through data.

