

SPECIAL SECTIONS

Attract new customers by advertising in *Manufacturing Engineering* magazine's special sections. We can put your sales message in front of highly qualified prospects through print, digital and mobile editions of these products.

These unique special sections are produced on premium-grade paper and each distributed full run to over 150k manufacturing professionals identified as purchasing candidates.

Don't miss the opportunity to reach targeted groups of *Manufacturing Engineering's* 90,000+ audited subscribers: 30,000 eNewsletter subscribers, plus thousands more who visit our website, AdvancedManufacturing.org, and engage with us on social media.

All special section advertisers will be listed sponsors of an exclusive Webinar, related to the special section topic. Webinars are hosted by the editors of *Manufacturing Engineering*. As a sponsor of the Webinar, advertisers receive full contact information for all Webinar registrants and attendees.

Laser Focus Special Section



Lasers are not just for cutting and marking anymore. They are core to several additive manufacturing processes. They are critical for micro machining, micro and macro welding, as well as laser drilling and more. We explore the use of lasers in the marketplace.

Publishing: April 2017
Ad closing: February 16, 2017

Additive Manufacturing Special Section



We look past the hype of 3D printing and additive technologies and take a serious look at the processes, materials and machines that are ready for prime time now. We explore the additive manufacturing technologies currently enabling manufacturers to make critical parts in the aerospace and defense, medical, motorized vehicle and other manufacturing sectors. We also explore what's next.

Additive Manufacturing Special Section will run with the May 2017 issues of *Manufacturing Engineering* and *Smart Manufacturing*. Over 170,000 subscribers!

Publishing: May 2017
Ad closing: February 21, 2017

Medical Manufacturing Special Section



The competitive medical device industry continues to advance the development of precision manufacturing technologies. In this special section, we'll get an expert's take on changing marketplace trends and what they may portend for the supply chain.

Publishing: October 2017
Ad Closing: August 29, 2017