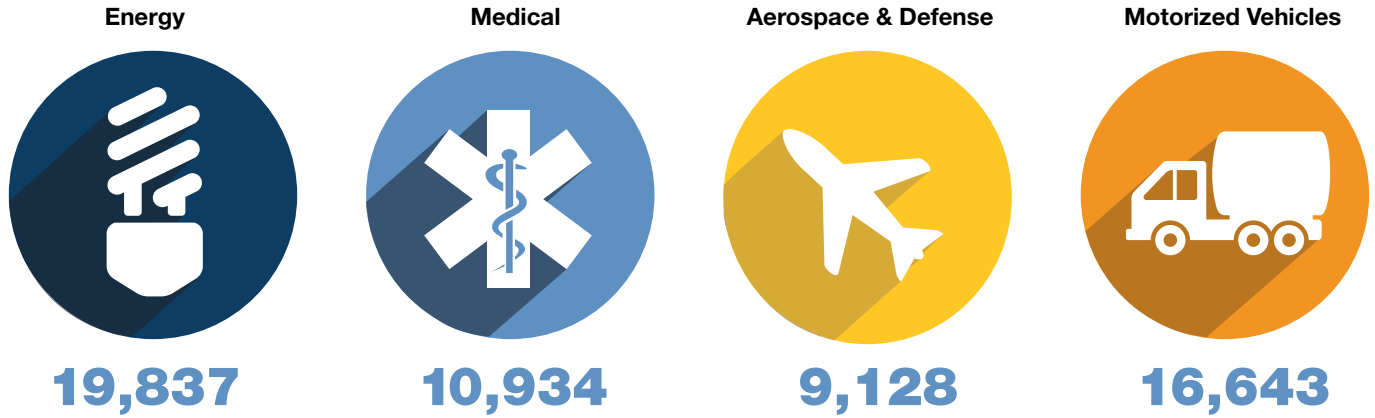


## Circulation by Industry



Source: Publisher's Own Data

## Digital Media Leaders



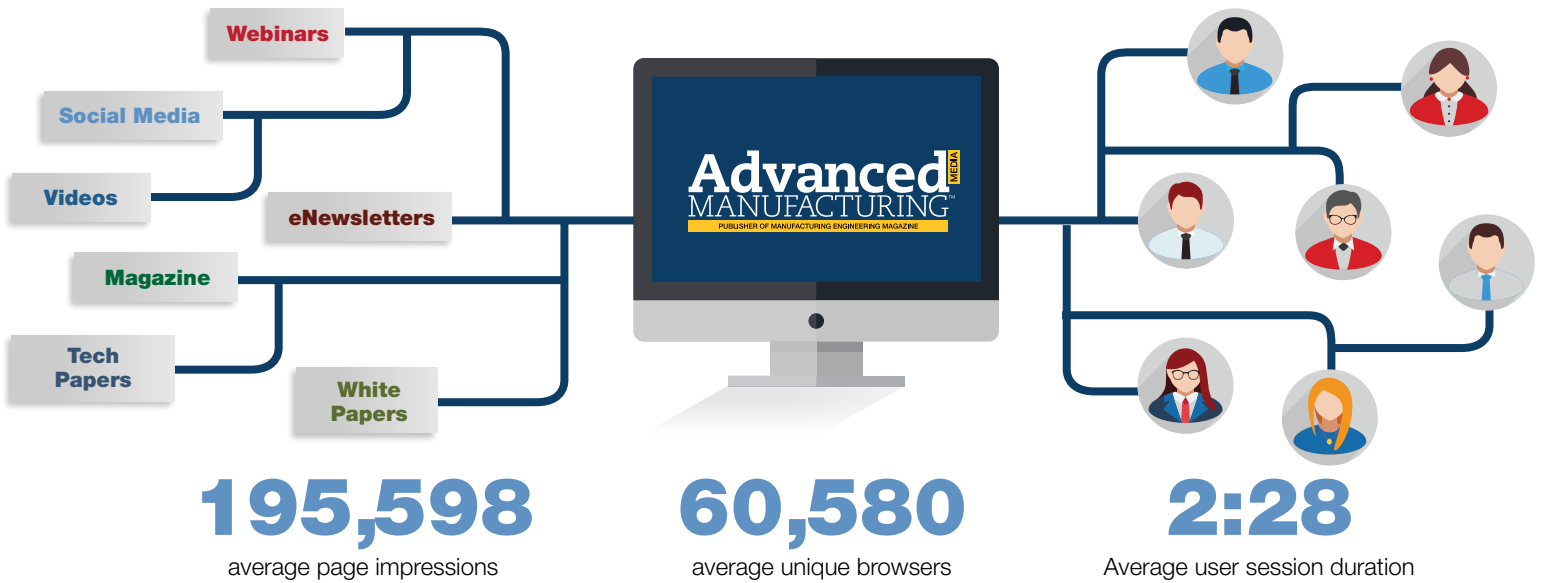
**8,568**  
Twitter followers



**2,981**  
Facebook likes

Source: December 2014 Brand Statement

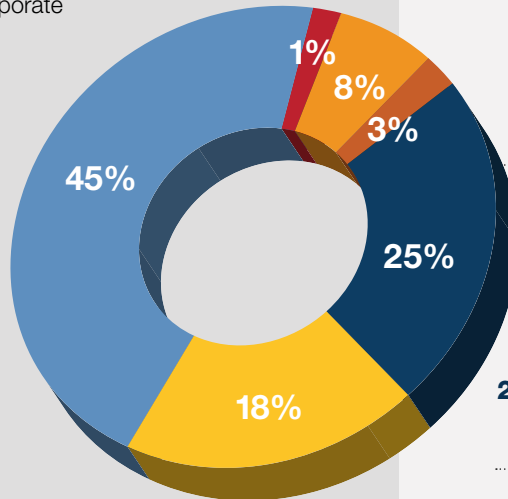
## SME/Manufacturing Engineering Website



Source: December 2014 Brand Statement

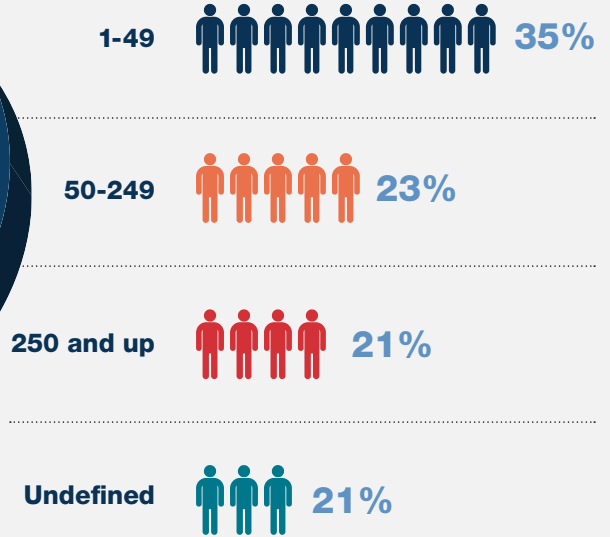
## Subscribers by Title/Functions

- Company Management, Corporate Executives and Purchasing  
**41,525 subscribers**
- Manufacturing Engineering: Management & Department  
**22,869 subscribers**
- Manufacturing Production: Management & Department  
**16,716 subscribers**
- Product Design Research and Development  
**7,235 subscribers**
- Quality Assurance/Control  
**2,541 subscribers**
- Other Qualified Personnel  
**1,115 subscribers**



Source: December 2014 Brand Statement. Total qualified audience: 92,001

## Circulation by Plant Size



Source: Publisher's Own Data (December 2014)

## 2015 SME Industry Events

Drawing out the biggest thinkers and doers in the industry – from innovators to key decision-makers.

**CMTS** Canadian Manufacturing  
Technology Show  
September 28-October 1, 2015  
Mississauga, Ontario

**south-tec** **SOUTH-TEC**  
October 27-29, 2015  
Charlotte, North Carolina

**FABTECH**  
November 9-12, 2015  
Chicago, Illinois

Contact your Regional Sales Representative to learn more.

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