

WEBSITE ADVERTISING

The new **AdvancedManufacturing.org** features a substantial number of changes that will position our brand to become the premier website for manufacturing news and in-depth technical information for manufacturing professionals doing business in North America.

This new website will feature a variety of multimedia content from:

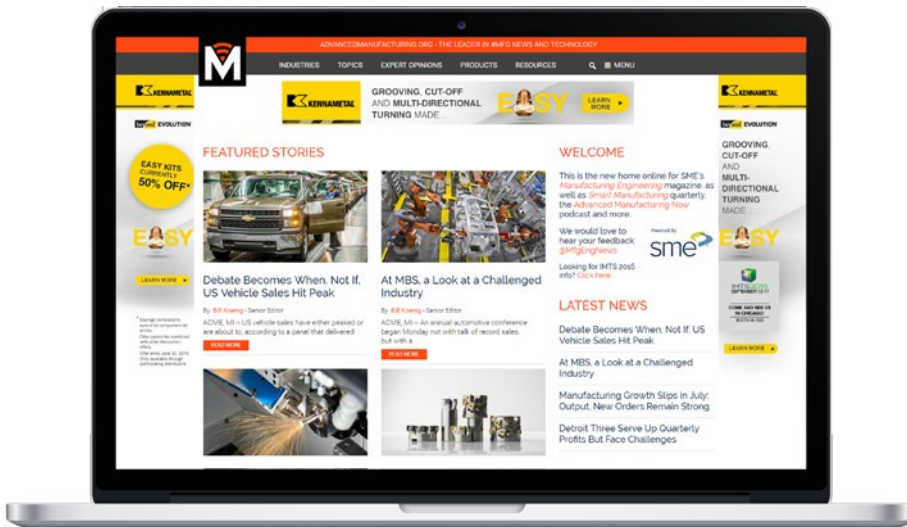
- Our respected monthly magazine, *Manufacturing Engineering*
- Our new quarterly magazine, *Smart Manufacturing*
- Our industry yearbooks and other special reports, which are focused on aerospace, defense, motorized vehicle, energy and medical manufacturing
- Live reports from trade shows and other events attended by our experienced technical editors
- Our new podcast, *Advanced Manufacturing Now*
- Highly engaging Webinars, White Paper Downloads, and Special Reports
- Breaking economic and manufacturing news

The new AdvancedManufacturing.org website is more SEO-friendly and will also offer new placement opportunities, including high-impact ad units in a streamlined responsive design that is easy to use on a variety of platforms, from desktops to tablets and smart phones.

42,311
sessions¹

67%
New visitors¹

62,167
Page views¹



¹ Google Analytics. Period: July 2016

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Advertising Options

Leaderboard

Homepage plus run of site - 728 x 90 - Up to 12 ads in rotation

Medium Rectangle

Homepage and Topic Pages
300 x 250
Exclusive position
1 ad per channel

Small Rectangle

Homepage plus run of site
300 x 100
12 positions available

Small Banner

Homepage plus run of site
468 x 60 - Up to 4 ads in rotation

Video Advertising

Homepage plus 1 channel and YouTube Channel
WMV and MP4 formats
Run times of ≥ 3 min.
Call for file requirements

Interstitial

Homepage plus run of site - 640 x 360 pixels
Up to 4 ads in rotation - Ad appears 1 time per day,
per website visitor

Wallpaper Take-Over

Homepage plus run of site

Package includes
Left and Right
Wallpaper position,
Leaderboard and
Small Banner

Ads are synced to
appear at the same
time.

*All ads are IAB compliant.
Examples displayed are
not shown actual size.*